

# Human Factors in Future Transport

18 - 19 June 2018 | Birmingham

Raising awareness of the critical role of human factors  
in the future transformation of transport systems

This event will highlight the issues of people coherently using multiple services to reach destinations and identify the issues around the integration of different multi-modal transport systems using the same space. We will raise awareness that many discussions taking place about transport systems today involve human factors issues and that we have the expertise to contribute and to provide solutions.

Featuring talks, posters, panel sessions, debates and discussions, on the following themes common across all transport sectors:

**Transformation of mobility:** What could the future of transport look like and how will it affect commuting patterns and where people live?

**Autonomy:** How can human factors enhance the development of autonomous transport solutions?

**Accessibility:** How can we ensure future transport solutions don't leave us stranded (in the widest sense of people, communities, industry sectors, regions)?

**Behaviour, acceptance and ethics:** How can we ensure future transport is sustainable in terms of power generation, air quality, climate change and waste management?

**Design:** How do we ensure integrated transport systems are based around human-centred design?

**Big data:** How will we integrate distributed data from multi-model transport systems and provide an holistic view for strategic planning and real-time monitoring?

**Talks from:** Transport for London, Transport Systems Catapult, University of Nottingham, QinetiQ, Coventry University, Rail Safety and Standards Board, Brunel University, University of Central Florida, Monash University and Arup



## How do I find out more?

The event will take place at Maple House, a modern conference venue in the heart of Birmingham, close to New Street station. Our all-inclusive package is just £380 and includes two days' attendance and an informal networking dinner. Or, if you're short on time, attend for one day for £190. It's even better value for CIEHF members who get 25% off these standard rates. For all details, visit the event website and book today. Prices exclude VAT.

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